

WELCOME!

WE ARE GLAD YOU'RE HERE

HOW TO PARTICIPATE

We welcome you to walk around the meeting room and learn more about the Coors Boulevard Pedestrian Safety Project through the display boards and by talking to project staff.

We are here to answer questions and learn about your experiences with safety along Coors Boulevard!

Please be respectful of others at this Open House.

*¿Hablas español? Los invitamos a participar en español.
Una de nuestras guías de la reunión puede dirigirlo a
una de nuestras intérpretes que habla español.*

**TAKE ACTION AT
WWW.SAFERCOORSBLVD.COM**

Visit the website to
learn more and watch
the project video.



SAFETY CONCERNS

Since 2015, at least 18 people have been killed, 17 people have been seriously injured, and 1,209 crashes have been recorded along Coors Boulevard between Blake Road and Gun Club Road.

What are some of the safety concerns along Coors Boulevard?



Few Crosswalks

Without adequately-spaced and well-marked crossings, people walking or biking are forced to travel long distances out of their way or take risks by crossing high-speed traffic mid-block. This increases the likelihood of collisions and discourages safe, everyday walking.



Low Lighting

Poor lighting makes it difficult for drivers to see people walking or biking, especially at night or in early morning hours. On fast roads, this reduces reaction time and increases the severity of crashes, leading to higher rates of serious injury and death for both the pedestrian and driver.



Lacking Sidewalks

When pedestrian facilities are missing, people are pushed into the roadway or onto unpaved shoulders. On a busy, high-speed road, this leaves very little room to avoid vehicles and creates unsafe conditions for anyone traveling outside a car.

Project Schedule



Preliminary Design (30%)
Now through late 2025



Final Design
Spring 2026



Phase 1 Construction (Tentative)
Fall 2026

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SAFETY PRIORITIES

There are many options to make Coors Boulevard safer for everyone walking, biking, and driving — but we can't do everything all at once.

That's why we want to hear from you!

INTERACTIVE SURVEY

Which improvements are most important and need to come first?

Take our quick interactive survey (*takes less than two minutes!*) at **safercoorsblvd.com** to share your priorities.

Encourage friends, family, and interested community members to do the same. Together, your input will help shape the future of safety along Coors Boulevard.

Scan QR Code to visit project website and take survey!



**Survey Open Until
SUNDAY, OCT. 12**

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NEARBY PROJECTS AND RELATED EFFORTS

NMDOT Barcelona Road and Coors Boulevard Intersection Improvements

The NMDOT is also planning intersection improvements at the intersection of Coors Boulevard and Barcelona Road, which will include added turn lanes, improved signage, and enhanced striping to increase safety and traffic efficiency. The project is currently in the preconstruction (pre-2028) programming phase with a total budget of approximately \$1 million secured under Surface Transportation Program Flex funds (STPFlex) funding.

NMDOT NM 500/ Rio Bravo Boulevard Corridor Study

The NMDOT is conducting a corridor study on the NM 500 (Rio Bravo Boulevard) corridor, from Isleta Boulevard westward toward 118th Street, exploring improvement alternatives, and laying the groundwork for preliminary design under the Phase IA/IB process. Once the corridor study defines preferred alternatives and design scope, the project can move into the environmental review, preliminary and final design, and ultimately construction phases following NMDOT's standard development sequence.

The corridor study includes developing alternatives for the Rio Bravo/Coors Boulevard intersection.

ABQ RideForward Network Plan

The City of Albuquerque's ABQ RIDE Forward project, launched in August 2022, is an effort to comprehensively redesign the city's bus network to better match evolving transit needs. It followed a rigorous three-phase process: assessing current conditions, presenting draft concepts, and ultimately developing a balanced "Recovery Network" that was finalized in June 2025. With the new service network ready for phased implementation beginning in summer 2025, it promises more frequent service on busy corridors and expanded evening and weekend coverage across the system.

Coors Boulevard Sector Development Plan

Bernalillo County's Coors Boulevard Sector Development Plan is a long-range planning initiative covering roughly 1,277 acres along South Coors Boulevard, spanning from Bridge Boulevard to Gun Club Road. Its purpose is to establish a redevelopment vision promoting mixed-use centers, housing diversity, sustainable growth, and a safer multimodal corridor by coordinating land use, transportation, housing, economic development, utilities, and sustainability strategies.

**VISIT THESE WEBSITES
TO FIND OUT MORE:**

NMDOT
Active Projects and
Public Involvement



ABQ RIDE Forward
Network Plan



South Coors Corridor
Sector Development
Plan

